

ABSTRACT

A method of selling and delivering a product includes distributing a product card, which includes product and card information, storing the product and card information in a computer system, collecting revenue from a purchaser of the card, and activating the card
5 when the card is purchased so that the card can be redeemed. The product and card information and delivery information are received from the redeemer of the card and input into the computer system. Thereafter, the product associated with the product information is delivered to a location associated with the delivery information.